



Private practice will ensure highest level of eye care excellence

Lincolnshire's specialist optometric and dry eye centre.

- 1: Dr Martin Smith
 2: The experienced and friendly team at Martin Smith Opticians
 3: Caron Eyewear

MARTIN SMITH
 OPTICIANS 

MARTIN Smith Opticians, the private, independent optical practice in the heart of Lincoln, has built an outstanding reputation as the county's leading optometric and dry eye centre. The practice is owned by Dr Martin Smith, a Doctor of Optometry, independent prescriber, glaucoma and macular expert and one of the most qualified optometrists in the UK. Dr Smith has exciting plans for the future of the practice.

“My practice offers the highest level of eye care excellence,” he explained. “I provide an extensive range of eye care from private eye examinations to clinical examinations, dry eye specialist care, glaucoma appointments, and emergency appointments, as well as myopia management appointments for children and young adults, ensuring my patients receive exactly what they need, when they need it, and without restriction.”



WORLD CLASS TECHNOLOGY

The multi-award-winning practice currently stands as one of the leading clinical and technologically advanced practices in the world, attracting patients from across Lincolnshire, the East Midlands and all around the UK. With a highly qualified team established at the practice, patients benefit from a world class service from experienced and knowledgeable staff, a range of beautiful and individual frames, as well as a diagnostic suite rarely found in eye clinics, optical practices or hospitals elsewhere.

Dr Smith explains that “a full comprehensive eye examination at our practice is up to 50 minutes in duration with all scans and imaging included – and is followed by a 50-minute private dispensing appointment with Sue or Jenn, both experienced and qualified Dispensing Opticians for the fee of £95.00.”

THE MARTIN SMITH APPROACH TO EYE CARE

Patients of this optically advanced practice will benefit from an inspiring and unique approach to eye care. Their experience will include all the advanced technology, which is not available in most opticians, as well as a careful diagnosis and understanding of their individual vision and visual needs.

Dr Smith understands the importance of explaining all the procedures as he progresses through the eye examination, and help is always on hand with frame styling advice from the experienced team. Martin Smith Opticians always provides an intriguingly different range of eyewear personally selected from leading international collections as well as new ranges which are constantly being introduced.

DRY EYE SPECIALIST CENTRE

Dr Martin Smith created the new Dry Eye Specialist Centre in the practice in 2020 as Dry Eye Syndrome was becoming increasingly common. Symptoms include excessive watering, sore/red or itchy eyes, a gritty sensation, an urge to rub the eyes, or tired eyes which feel worse throughout the day.

Dr Smith offers Dry Eye Consultations at his practice for anyone who experiences any of these symptoms and he will recommend a personalised treatment plan.

Dr Smith also provides the latest treatment for Meibomian Gland Dysfunction – the most common cause of dry eye. Combined with IPL (Intense Pulsed Light) treatment, this is the gold standard therapy for dry eye and has outstanding and potentially life-changing results. ■

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*If you would like to book a comprehensive eye examination or consultation at Martin Smith Opticians call: 01522 521100
www.martin-smithopticians.co.uk*



FEEDBACK ON EYE CARE AT MARTIN SMITH OPTICIANS FROM RECENT PATIENTS

“My experience at Martin Smith Opticians has made me very thankful to all those who were able to save my eyesight and thankful for the advances in technology now available at the practice.”

Mrs LB, June 2021

“My specs are fantastic; I use computers every day for work so they tailored the lenses to filter out blue light, which makes using screens far more comfortable over long periods. Would recommend Martin Smith Opticians to anyone who wants real expertise and a personal service.”

Mr BK, July 2021

